Controlling lights in the leading events venue, Asco Venue Hire.

CASE STUDY



amBX adds show-stopping drama, intrigue and impact as well as the desired ambience.

Sun-Light Solutions have taken the Asco venue to a whole new level! Using amBX lighting control technology in conjunction with high quality RGB LED lighting and fabulous lighting design, Asco are now able to demonstrate a live show venue environment to their clients at the push of a button.

# The Challenge

Based in Manchester UK, Asco Venue hire see innovation and creativity as core to ensuring their venue lives up to its new and enviable reputation. Asco were looking to provide the ability to show prospective clients how the venues interiors could come to life with colour when in use and how their clients own events could be portrayed. This would be a major step forward in their marketing capability, improving the offering to clients and increasing the venue's already admirable profile.

### The Solution

With a full suite of Audio Visual technology all controlled by a Crestron automation system including a touch wall panel and mobile iPad app which includes the amBX DMX lighting control system from Sun-Light Solutions.

With the combination of amBX control, Intelligent RGB fixtures, DMX drivers and PSU's, then the event space can be any colour that is desired, simply tuning the lights to corporate colours or just creating that wow factor for your event. Party or background music driving the lights to multiple colours of choice or coloured lights reacting to the on screen video content is all available at the touch of a button.

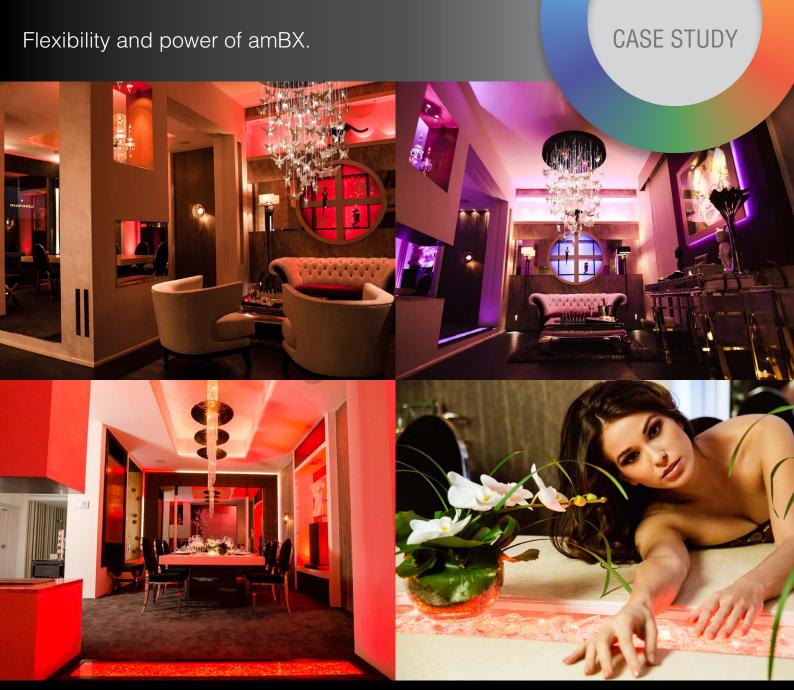
Multiple DMX controllable RGB LED flexes are placed all around the media wall and ceiling coffer with RGB up lighter, defused rear-lit and etched glass fronted cabinets to in-ground lighting troughs, plus a sunken trough within the beautiful leather clad table, each trough has RGB lighting in the base which is filled with Swarovski Crystals and covered in toughened glass, creating such inspiring features never been seen before.



### **System details:**

- amBX GO lighting control system
- Intelligent RGB Flex, RGB Up Lights, DMX Drivers and PSU's
- 50" Flat Screen TV
- Apple TV
- Crestron control system





Sun-Light Solutions transforms the new Asco Venue.

## The Result

Just imagine your guests' reactions as they step through the doors of a grade 2-listed Georgian building into a hidden world of illuminated magic and mystery. As they mingle and network amongst some of the UK's most breathtaking lighting products & designs, sipping champagne, celebrating milestones, indulging on delicious canapés, dining on gastronomic sensations and congratulating you on your perfect choice of venue.

Ajay Vasdev MD of Asco Venue Hire says "With amBX control technology from Sun-Light Solutions and state-of-the art LED lighting installed, the function rooms can be instantly controlled and brought to life with lighting effects adding show-stopping drama, intrigue and impact as well as the desired ambience".







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