

Sun-Light Solutions dealer creates Wildfire on the ceiling.

CASE STUDY



Digital Light Surface (DLS) makes a difference in Wildfire Restaurant.

Sun-Light Solutions Marketing Communication Specialists dealer: The Works Europe, in the Algarve, have transformed the ambiance in the high end restaurant Wildfire, with a series of animated Digital Light Surfaces mounted flush into the restaurant ceiling.

The Challenge

Wildfire is a new concept from the successful team behind the Algarve restaurants Parrilla Natural and Gourmet Natural.

Parent company the Natural Meat Company provides the fresh meat and produce for Wildfire. Beef is raised freely on the pampas of Uruguay. Pink rock shrimp and tilapia are farm-raised in a bespoke facility in Cape Verde. Farm grown fruits and vegetables are grown in the Algarve. All menu items are prepared with a very interesting smoke characteristic, some more pronounced than others. Imagine smoky olive oil on bread made with smoke infused water. Fish, beef and pork are cured for days or smoked to perfection. The taste and texture is tender, rich and delicious.

Wildfire restaurant owner, Terry Johnson, had commissioned local British artist Gareth Thomas to paint a series of wildfire scenes to hang within the new Wildfire restaurant. Having met Sun-Light Solutions previously, The Works Europe suggested that they could provide animated artwork portraying wildfire scenes within the restaurant ceiling, replacing the existing white LED lighting already in the ceiling. Creating a totally engaging environment for discerning clients.

The Solution

The Works turned to Sun-Light Solutions for the lighting, control solution and animated fire content. A decision was taken to install a series of six bespoke size Digital Light Surfaces within existing apertures into the ceiling layout. Each DLS is networked together in series as is the mains power.

A bespoke and branded app was created for the iOS iPad Mini, with 20 animated scenes for easy selection by any member of the team.

The immersive Digital Light Surface delivers animated artwork from digital light. A range of ambient light scenes, including moving clouds under a blue sky and dolphins swimming in the sea add cooling effects during the warm season and the animated fire scenes to capture the clients imagination and offer warming effects when the cooler weather arrives. All scenes can be selected from an iPad with the branded and bespoke control App.



System details:

- Digital Light Surface
- Lighting control solution
- Bespoke DLS iOS app



Flexibility, animation and power of the Digital Light Surface.

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Sun-Light Solutions transforms high end Algarve restaurant with animated art from digital light.

The Results

The results are absolutely amazing. The whole restaurant can be immersed with colour, from simple colour settings matching the event and the environment through to the magical wildfire scenes enhancing the ambience of such a smart new restaurant.

Restaurant manager Ricardo says "With the Digital Light Surface control technology and state-of-the art LED lighting surfaces installed from Sun-Light Solutions, the space can be instantly controlled and brought to life with lighting effects, creating a totally dynamic but relaxing environment. The technology is a tool which reinforces the awesome environment we have created."

"Our new restaurant chain can be changed forever as we can now theme each space for any event, client or time of year, just imagine a beach side bar with dolphins swimming in the wall of the restaurant!"

Restaurant chain owner Terry Johnson



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